



moving medical media

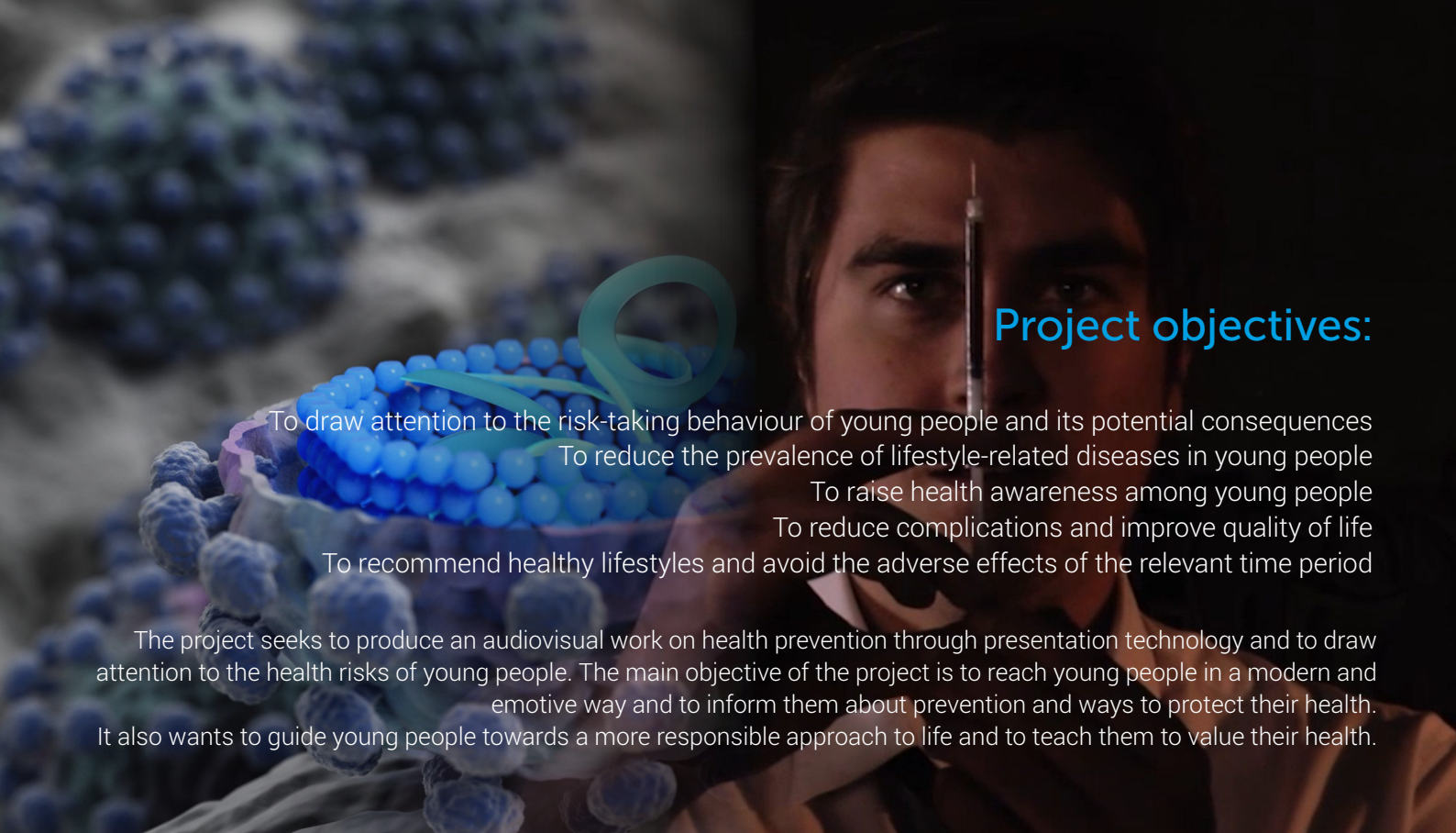
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DISEASES OF DESIRE IN 3D

A national awareness-raising
audiovisual project focusing
on the prevention of health
risks for young people.

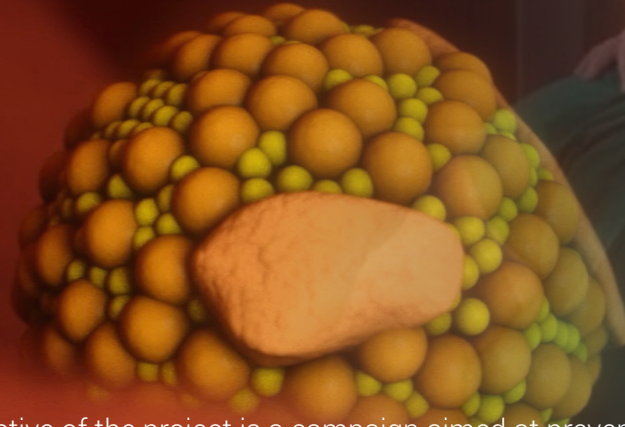
<https://youtu.be/VxMFWYdwG70>

A man in a dark suit and white shirt is shown from the chest up, holding a syringe vertically in front of his face. The background is dark and out of focus. Overlaid on the left side of the image is a 3D anatomical model of a human spine, showing vertebrae in shades of blue and purple, with a green ribbon-like structure representing the intervertebral discs or ligaments.

Project objectives:

- To draw attention to the risk-taking behaviour of young people and its potential consequences
- To reduce the prevalence of lifestyle-related diseases in young people
- To raise health awareness among young people
- To reduce complications and improve quality of life
- To recommend healthy lifestyles and avoid the adverse effects of the relevant time period

The project seeks to produce an audiovisual work on health prevention through presentation technology and to draw attention to the health risks of young people. The main objective of the project is to reach young people in a modern and emotive way and to inform them about prevention and ways to protect their health. It also wants to guide young people towards a more responsible approach to life and to teach them to value their health.



Project aim:

The main objective of the project is a campaign aimed at preventing health risks among young people. We plan to cooperate with experts in the field. The gravity of the presented problem is also supported by the latest statistics, which are alarming. The significant rise in lifestyle-related diseases among young people is linked to their way of living. Until now, some chronic diseases have occurred only in older people; today, their occurrence is not uncommon even among young people. Therefore, there is a need for an overall change in the attitude of young people towards their health.



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ABOUT US:

Production and software company with an in-house scientific and medical team.

We specialise in medical marketing and education via cutting edge multimedia solutions for the pharmaceutical and biotechnology industry.

Our in-house scientific and medical team has more than 10 years of experience with educational and marketing projects. Leverage our expertise to get quick results.

Educational projects for universities
Healthcare professional trainings
Patient education and stories
Effective research presentation

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